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From: Mark Anthony Germanos [mag@cameronparkcomputer.com]
Sent: Monday, April 30, 2007 5:55 AM
To: mag@cameronparkcomputer.com
Subject: How to Reduce SPAM

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How to Reduce SPAM

Let us run your network while you run your business
April 30, 2007

Dear Mark,

A client once told me that his average employee loses 1/4 hour per day filtering through SPAM and deleting it. He then drew a formula showing $0.25 * 5 \text{ days per week} * 52 \text{ weeks per year} * \text{the number of employees} * \text{the average employee hourly cost}$ and generated his firm's annual cost of SPAM. The cost was shocking.

I've also deployed multiple layers of SPAM filtering. Most ISPs filter SPAM, I've deployed firewalls with a SPAM filtering feature. I've also deployed Microsoft Outlook 2003 with a built-in SPAM filter.

Nothing is all inclusive and some SPAM inevitably finds a way through filters, no matter how many filters we deploy.

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How can you reduce the amount of SPAM?

1. Don't give your email address out arbitrarily. Think twice before writing it on a postcard or contest submission.
2. Check privacy policies. Most respectable web sites that collect information have them.
3. Be aware of options selected by default. See if a



Opening Notes



Anybody out there tired of receiving SPAM every day?

Hahaha. Now that I have the annual joke over with, we can get back to business. The term *SPAM* refers to unsolicited, often unwanted, email messages. I am focusing on SPAM reduction today.

I've written about SPAM several times over the past five years. In this newsletter, I will summarize a document produced by Mindi

- web site automatically selects the option to "share your information with others..."
4. Use filters. I listed three (above).
 5. Don't follow links in SPAM messages. Those links often install spyware on your machine and also help SPAMmers identify your address as valid.
 6. Disable the automatic downloading of graphics in HTML mail.
 7. Consider opening an additional email account. I use a Yahoo account for shopping and maillists.
 8. Don't SPAM other people. You could end up being blacklisted.

[For the full article, see...](#)

WatchGuard Certified System Professional - Fireware



Some have asked what the Watchguard logo and WCSPF after my name mean. These represent the Watchguard Certified System Professional - Fireware certifications I received last Summer. The knowledge I gained while earning these certifications helps me keep businesses like yours in business.

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McDowell and Allen Householder at the U.S. Computer Emergency Response Team.

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